

Blitz Outreach Manual

This is a great way to connect with healthcare providers in your area (clinics, doctor's offices, gynecology practices, oncology practices, primary care practices, and even pediatricians' offices who treat adolescents) and share information about the NCCC, your Chapter, HPV, cervical cancer, and vaccines.

Instructions

Find local healthcare providers in your area that treat teens, women, and men; whether it be for health matters related to sexual health or primary care.

Be prepared when you phone them or drop by their offices. You'll need the following:

- A quick description of the NCCC, which you can find here: http://www.nccc-online.org/images/pdfs/About_NCCC.pdf
- A quick description of your chapter and what you can do for them
- Education materials to drop off at their offices, which you can download and print for free here: http://www.nccc-online.org/resources/educational-materials/
- Be sure to leave your NCCC business card along with the materials. If you don't have any NCCC business cards, you can place an order here:
 https://docs.google.com/forms/d/1XWGCU58rae2H0wshtkztXdzgkDXSai3MjGRiJX3gncg/viewform

Script to Get the Conversation Started

Hello, my name is -----, and I am with the National Cervical Cancer Coalition. As your local chapter leader for the [name of town/city/region you represent], I work with the national organization to advocate for cervical health in all women by promoting prevention through education about early vaccination, Pap testing regularly, and HPV testing when recommended.

I have some information to drop off for Dr. ------ which includes educational materials about HPV and cervical cancer.

Optional:

Is there an office manager, patient educator, or nurse manager I could speak with while we are here?